



I'd like to introduce myself.

DUSTIN CLAGHORN

senior graphic designer

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For **starters**, Tidbits of info.

Okay, I have **15 years of professional experience**, so yes, I have and eye for **detail**. This also gives me the mindset to check and recheck my work, meet **crazy deadlines**, collaborate or work solo, and, excellent **multitasking** skills. I have been responsible for creating a **52-page bilingual publication** and a **260-page sales planner** to name a few.

- Proficient in **Adobe Creative Suite**: Illustrator, InDesign, Photoshop, Premiere, Acrobat Pro, Muse, **Microsoft Office**, **Wordpress**, **Mailchimp**, **Constant Contact**, **DocuSign**, and **Wondershare Filmora**.
- Experience in **Digital/Offset Printing**
- Building Great **Customer Relationships**
- Establishing **Loyal and Repeat Clients**
- Bachelor's **Degree in Communication Design** from Texas State University

You want my **experience**. Here it is.

Now **Senior Graphic Designer for Vinson & Elkins LLP** – 05-2019 to 09-2019
 I was on assignment through a creative recruiting agency, Creative Circle. My time at Vinson & Elkins was spent creating in-house brochures, catalogs, one-sheets, event deliverables, and e-commerce communications.

Past **Senior Graphic Designer / Art Director for GGR International Inc** – 01-2015 to 12-2018
 GGR is a boutique marketing and design firm with years of marketing experience globally across multiple industries and cultures. We offer a wide range of services including Branding, Strategy, Digital Media, PR/Advertising and Event/Trade Show Planning and Management to name a few. In addition, GGR also prides itself on Recruitment, Training, Consultancy and CRM Integration. Our clientele included, but not limited to, **WHC Energy Services, Tetra, OSM Maritime Group, McDonough Marine Services, Cedar Electronics, Cobra, Escort, Raybestos Powertrain, and LegalSifter**.

Past **Senior Graphic Designer for Advent Firm** – 12-2013 to 11-2014
 Advent is a full-service marketing firm delivering effective communication programs with in-house capabilities that include: Advertising and Design, Public Relations, Web Design and Custom Applications, Motion Graphics and Digital Video Production, 3D Animation, Exhibit Services and Custom Branded Products. Our clientele included, but not limited to, **GE Oil & Gas, BP, Lukin, TESCO, FMC Technologies, Wood Group Mustang, NOV, MicroSeismic, Bredero Shaw, and Weatherford**.

Past **Senior Graphic Designer / Art Director for WBT Group** – 01-2012 to 12-2013
 I managed and ran our fast paced, detail oriented Art Department. Working closely with the Marketing and Sales Teams, I utilized my design, creativity, photography and video experience, to create original artwork for in-house use and for clients. I oversaw our 4 color Heidelberg Press, while managing and operating our Konica Minolta C8000 Digital Press. I communicated with vendors for pricing, press checks and file preparation. Our clientele included, but not limited to, **Disney, DIRECTV, Herbalife, Farmers Insurance, Fresh & Easy, LA Center Studios, NBC/Universal, Panda Express, T-Mobile, Williams Lea, East West Bank, and the U.S. Army**.

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Nicole Kennedy
 Brand & Creative Services
 Manager
 Vinson & Elkins LLP
 713-758-2229
 nkennedy@velaw.com

Melanie Pharr
 Project Director
 Bisso Construction Services
 337-256-1868
 melpharr77@gmail.com

Kathy Hopper
 Marketing Mgmt. / Creative
 YAK ACCESS
 936-203-7980
 kathy77318@gmail.com

Scan this QR code to quickly access my portfolio.



Dustin Claghorn

281.851.2796

ClaghornDesign@gmail.com

Portfolio: ClaghornDesign.com

Experience:

Senior Graphic Designer / Art Director

- 14+ Years of Agency Experience
- Managing a Team
- Work Directly with Marketing / Sales Team
- Work Directly with Vendors
- Hosting Client Meetings
- Multiple Industries of Global Experience
- Corporate Branding
- Brand Standards Guides
- Logos
- Brochures
- Sales Material
- Catalogs
- Stationary
- Email Campaigns
- Digital Media
- Web Design
- Video Editing
- Motion Graphics / Animations
- Trade Show Graphics and Planning
- Print Media
- Pre-press Production
- Conducted Press Checks
- Oversaw 4-Color Heidelberg Press
- Managed / Operated Konica Minolta C8000 Digital Press

Clients:

WHC Energy Services

Tetra Technologies

OSM Maritime Group

McDonough Marine Services,

Cedar Electronics

Cobra, Escort

Raybestos Powertrain

LegalSifter

GE Oil & Gas

BP

Lufkin

TESCO

FMC Technologies

Wood Group Mustang

NOV

Microseismic

Bredero Shaw

Weatherford

Disney

DIRECTV

Herbalife

Farmers Insurance

Fresh & Easy

LA Center Studios

NBC/Universal

Panda Express

T-Mobile

Williams Lea

East West Bank

US Army

Skills:

Proficient in Adobe Creative Suite

- Illustrator
- InDesign
- Photoshop
- Premiere
- Muse
- Acrobat Pro
- After Effects

Proficient in Microsoft Office

- Word
- Powerpoint
- Excel

Proficient in Misc. Online Apps

- Wordpress
- Mail Chimp
- Constant Contact
- DocuSign
- Wondershare Filmora

References:

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Brand & Creative Services

Manager

Vinson & Elkins LLP

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nkennedy@velaw.com

Melanie Pharr

Project Director

Bisso Construction Services

337-256-1868

melpharr77@gmail.com

Kathy Hopper

Marketing Mgmt. / Creative

YAK ACCESS

(936) 203-7980

kathyj77318@gmail.com



Advent, Inc. is the graphic design company that Tesco Corporation calls upon frequently for external and internal communications, tradeshow booth design, website design, promotional materials, and more. From the time that Dustin has worked at Advent, our marketing team has gotten to know Dustin very well, as he has been the designer we work with most often on Tesco projects.

Among many of the projects that Dustin has helped us with, some of his best work can be found in the following items:

- New Brand Guidelines
- Posters for decoration in our global facilities
- Augmented Reality Cards distributed at the Offshore Technology Conference
- Shirt design for our annual Corporate Company Picnic event
- Invitation design for the 2013 and 2014 Corporate Holiday Parties
- Tradeshow booth graphics for multiple shows
- New Sales Brochures and Flyers

Throughout the time that I have worked with Dustin, I have learned that he is an extremely skilled designer. Dustin has always produced work that successfully fulfilled our requests, but made sure it was also original and eye-catching. From having sat down and worked on projects with him side-by-side, I know that he is comfortable using all of the designing software and can manipulate graphics with ease.

Dustin has always conducted himself professionally and held himself accountable for meeting deadlines, even going above and beyond what is asked of him. He is also personable and an enjoyable person to work with, respectful, and considerate of the client's needs while still recommending the best design for our purposes. I highly recommend Dustin for any design position and am happy to discuss any of his projects further.

Regards,

Katherine Nondorf

TESCO CORPORATION